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Plans revealed for Victory Hotel redevelopment after 2023 closure

By Kenji Sato ABC Radio Brisbane History

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In short:

A property company has released plans to redevelop Brisbane's oldest pub, the Victory Hotel.

The proposal includes a sports bar, beer garden, rooftop beer garden, steakhouse, and gambling room.

What's next?

Residents can submit objections to Brisbane City Council until October 10.

Brisbane's oldest pub, the Victory Hotel, could have its iconic V sign torn down under a redesign.

A complete overhaul has been proposed for the Brisbane landmark, which was briefly abandoned in 2023.

The owners, Precision Group, have submitted plans for a multi-million dollar redevelopment for the 169-year-old inner city pub on Edward Street.



The new design removes the iconic V sign. (Supplied: S.Shyne)

The proposal includes a sports bar, beer garden, rooftop garden bar, steak house, and speakeasy-style bar with gambling room.

The public has until October 10 to lodge complaints or objections to the Development Application on the Brisbane City Council [website](#).



The new design includes outdoor seating. (Supplied: S.Shyne)

Revitalising the CBD

Precision Group leasing executive Rory O'Brien said the development would form part of Brisbane CBD's revitalisation plans.

It coincides with several major inner city projects, including the new Queen's Wharf precinct, Howard Smith Wharves, and the Eagle Street Pier.

Mr O'Brien said work would begin in early 2025, provided it got the tick of approval through council.

"We're excited to elevate the offerings of this iconic venue and reinvigorate this corner of Brisbane," Mr O'Brien said.

"Our focus is on creating a world-class destination that will attract visitors from across Australia and around the world, while preserving the heritage of the site."

The hotel was built in 1855 and is [heritage listed](#) as the oldest surviving pub in Brisbane.

It was initially called the Prince of Wales, but was renamed as the Victory Hotel in 1921 after the Allies won World War I.



The new hotel will include a sports bar. (Supplied: S.Shyne)

Heritage architect Ruth Woods said the proposed new design preserved much of the 19th-century style and feel.

"The project brings the features of the historic building back into focus while updating the facilities to service the more sophisticated requirements of patrons in the 21st century," Ms Woods said.

"The new works reflect a modern interpretation of the original form and materiality of the 19th-century hotel."

The pub will be run by the current hotelier, Athena Hospitality Group (AHG), which took over the venue in 2023 after the previous publicans failed to renew their lease.



The hotel has been extended several times over its 169 year history. *(Supplied: S.Shyne)*

AHG founder Michael Dixon said the plans would make the venue a "world class" pub.

"While respecting the heritage and history of the Victory Hotel, we are creating an amazing venue that tells a story over numerous levels," Mr Dixon said.

"We are sure, like ourselves, that the public will be thrilled with designs we have spent countless months crafting."

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