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Brisbane CBD's first full-line supermarket

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For the first time, Brisbane inner-city workers and residents can now access a full-line supermarket, with the opening of the newly refurbished Woolworths at MacArthur Central.

The expanded Woolworths MacArthur Central is now 50 per cent larger occupying 2964sqm and featuring 30 new checkouts including 12 express and 14 self serve checkouts – the most of any supermarket in Queensland.

The transformation is a welcome development for MacArthur Central and with Brisbane's CBD residential population on the rise, Woolworths store manager Justin Lanson says the timing couldn't be better.

"The increasing number of residents living in the heart of Brisbane, as well as the needs of the many business people and visitors to the city, was proof to us that a much bigger and more modern supermarket was needed," Lanson said.

The expansion also ensures that all inner-city residents, workers and students are catered for with exciting new additions including a seafood express, deli, bakery, full service butcher and a full grocery line.

"This store is uniquely designed for the CBD and caters for customers who just want to nip in for a lunchtime snack or ingredients for that night's dinner as well as those that want to do a full shop," he said.

The expansion and renovation of the store has taken around six months months, during which Woolworths trade continued.

The past months have seen non-stop work on the site, finalising the stores transformation to a full line supermarket.