

Macarthur Central welcomes Brisbane CBD's first full-line Supermarket

For the first time, Brisbane inner-city workers and residents can now access a full-line supermarket, with the opening of the newly refurbished Woolworths at MacArthur Central.

The expanded Woolworths MacArthur Central is now 50% larger occupying an impressive 2964sqm and features 30 new checkouts including 12 express and 14 self serve checkouts – the most of any supermarket in Queensland.

The transformation is a welcome development for MacArthur Central and with Brisbane's CBD residential population on the rise, Woolworths Store Manager Justin Lanson says the timing couldn't be better.

"The increasing number of residents living in the heart of Brisbane, as well as the needs of the many business people and visitors to the city, was proof to us that a much bigger and more modern supermarket was needed," he says.

The expansion also ensures that all inner-city residents, workers and students are catered for with exciting new additions including a Seafood Express, deli, bakery, full service butcher and a full grocery line.

"This store is uniquely designed for the CBD and caters for customers who just want to nip in for a lunchtime snack or ingredients for that night's dinner as well as those that want to do a full shop," says Mr Lanson.

The expansion and complete renovation of the store has taken less than 6 months, during which Woolworths trade continued as their new state-of-the-art supermarket fitout was completed.

The past months have seen non-stop work on the site leading up to last Monday's formal opening, finalising the stores transformation to a full line supermarket.

Woolworths and the Centre owners, Precision Group, agreed a new long term lease for the site, reflecting both parties' desire to continue and grow on their already successful relationship with Macarthur Central, which is also home to a Woolworths Big W department store.

Macarthur Central Centre Manager, Colleen Middlemass says the expansion of the Woolworths site demonstrates the level of confidence that Macarthur Central currently enjoys in the market place.

"During the past 12 months, the retail market has been more challenging for some owners, yet Macarthur Central has performed superbly well, having successfully secured several significant national retailers including; JB Hi-Fi and Hardy Brothers in addition to welcoming this fantastic new offer from Woolworths."

The supermarket will be open seven days a week Monday to Fridays 7am – 9pm, Saturdays 8am – 7pm and Sundays 9am – 6pm.

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