

Euphoria as TV star hits the Mall

STARSTRUCK fans are counting down the hours until Australian actor Jacob Elordi walks the red carpet for the launch of Adelaide's first TAG Heuer boutique.

The Swiss luxury watchmaker is officially opening the doors to its stand-alone store in Rundle Mall's Adelaide Central Plaza on Thursday at 5.15pm.

Brisbane-born Elordi is the face of TAG Heuer Monaco

and the timepiece giant's global brand ambassador.

The 25-year-old made a name for himself playing Nate Jacobs in the international hit television drama series Euphoria and also starred in the Netflix rom-com The Kissing Booth, its sequel and a third flick in the franchise.

Elordi is also starring in upcoming thriller Saltburn and has been cast as Elvis Presley in Sofia Coppola biopic Pris-

cilla. The 64 sqm Tag Heuer boutique, designed by the brand's in-house architectural team in Switzerland, includes three 3.9m digital screens.

It's fit-out includes stainless steel frames, glass, mirrors, concrete-look panelling, timber flooring, black and blue accents to create a "360-experience" that reflects TAG Heuer's "160-year heritage, avant-garde spirit and innovative engineering".



Actor Jacob Elordi.